

The packages listed here are for our UK presentations. For a touring show, there will be additional options for International representation as well – contact for further information.

THE GOLDEN PACKAGE

£3,000

This is available to one exclusive main sponsor and includes:

- Unique exclusive package specifically tailored to suit your brand
- Full page Advert featured on inside cover in the show programme
- Inclusion in all our publicity for the show
- The opportunity for a maximum of 15 staff members to experience one of the unique classes from ***The Vavavavoom! School of Burlesque™*** (or hold one at the work place). Guaranteed to inspire self esteem, confidence and encourage creativity
- The Official show merchandising - the logo will be inserted on the back
- Onstage mention at the show. A Sponsorship plug will be mentioned at the start and the end of the showcase. A prewritten announcement for the compere on the company must be provided in advance and not exceed one minute in length
- Flyers and hand promotional material provided by the sponsor can be distributed at the show. Exclusive display on stage at the show in the form of a banner. This must be provided by the sponsor
- A mention in all online mail outs concerning the show leading up to the show. This will be directed to an extensive list of subscribers worldwide
- Where possible the Sponsor will be mentioned in the press

There is also an added option of sponsoring 2 shows at £5,000.

THE SILVER PACKAGE

£1,500

This is available to 4 sponsors only and includes:

- A half page advert in the Official programme
- A sponsorship plug will be mentioned at the start and the end of the show
- A mention in all online mail outs concerning the show and leading up to it. This will be directed to an extensive list of subscribers worldwide
- Featured banner online within the show pages on the ***Theatre of Fur™*** website, for the months leading up to the event including the show period. Banner will remain until the next show
- Display opportunities at the show in the form of banners, posters etc. These must be provided by the sponsors
- Flyers/promotional material will be distributed at show

THE BRONZE PACKAGE

£500

Unlimited number of sponsors:

- Featured banner online within the show pages on the *Theatre of Fur*™ website, for the months leading up to the event. Banner will remain online until the next show
- Flyers/promotional material will be distributed at the show
- Logo on the back of the programme
- Quarter page advert in the programme

THE FURRY PACKAGE

Product only

This option requires no monetary contribution but your company can still have a presence at the show through product or service. Product donations are required and in return will gain exposure in the following ways:

- Featured banner online for one month leading up to the show and whilst the first show takes place
- Product maybe featured within the show, i.e. whether that is for the costume, makeup or hair. The product/s or service/s maybe mentioned where deemed necessary
- Logo on back of programme
- Flyers/promotional material will be distributed at the show
- Product promoted within classes and free samples could be given to attendees